

# Paris Achilleos

## Level Designer

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### PROFESSIONAL SUMMARY

Creative Level Designer with 3 years of experience in level design, player engagement, and level balancing. Skilled in crafting compelling layouts, optimizing player progression, and refining gameplay flow to enhance retention. Proficient in Unreal Engine 4-5, designing immersive environments that blend aesthetics with gameplay. Adept at iterating based on player data to create balanced and engaging experiences. Passionate about level pacing, spatial storytelling, and gameplay challenges that keep players engaged.

### EXPERIENCE

#### **Qiiwi Games, Nicosia, CY**— *Level Designer*

January 2022 - January 2025

**Level Design:** Created and implemented engaging match-3 levels, optimizing the First Time User Experience (FTUE) to improve onboarding, leading to a measurable increase in player retention.

**Live Level Balancing:** Leveraged player feedback and gameplay analytics to monitor and balance active game levels, reducing churn by 8% and ensuring fair, enjoyable gameplay experiences.

**Cross-Functional Collaboration:** Collaborated effectively with QA, developers, and data analysts to refine gameplay systems, resolve live game issues, and enhance overall user satisfaction.

**Process Improvement:** Documented and streamlined workflows for bug reporting and level planning, boosting team efficiency and ensuring seamless, consistent game updates.

**Game Titles:** Contributed to titles such as Kitchen Nightmares, Masterchef: Cook & Match, Puzzleton: Match & Design, Hell's Kitchen: Match & Design, and Extreme Makeover: House Edition.

### EDUCATION

#### **Teesside University, UK**— *MA Games Design*

September 2020 - March 2021

Distinction

#### **Teesside University, UK**— *BA Games Design (with Foundation)*

September 2016 - March 2020

First Honours

### SKILLS & COMPETENCIES

Game Design

Level Design & Blockout

F2P Design

Game Prototyping

Design Documentation

### TOOLS & SOFTWARE

Unreal Engine

Microsoft Office

Adobe Illustrator

Jira

Confluence

Miro

Figma

### LANGUAGES

Greek Native

English Fluent